



MIDDLE EAST TIRE MARKET



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Middle East Automotive Industry Outlook

Overview of Middle East Vehicle Fleet Analysis

Middle East Tire Market Outlook

Future Opportunities

Market Trends and Development



Middle East Automotive Industry Outlook



“

Middle East automotive market is forecast to grow at a CAGR of 5.12%, in volume terms, during 2018-2024, with sales volume projected to reach 3.68 million units by 2024.

”

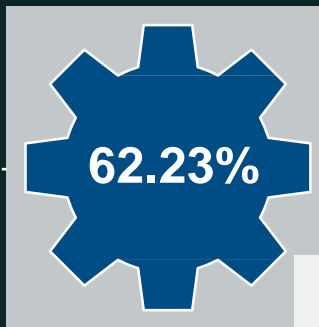


Passenger Car

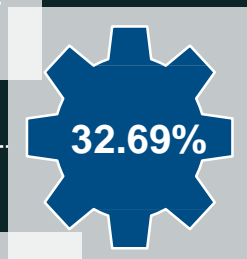
2.30

3.07

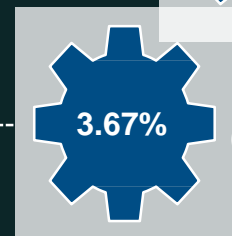
4.97%



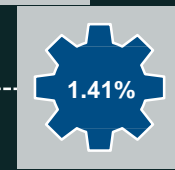
Pickup/SUV
(2018)



Sedan
(2018)



Hatchback
(2018)



MPV
(2018)



Commercial Vehicle
5.88%



Bus
9.10%

M&HCV
18.56%

LCV
72.34%

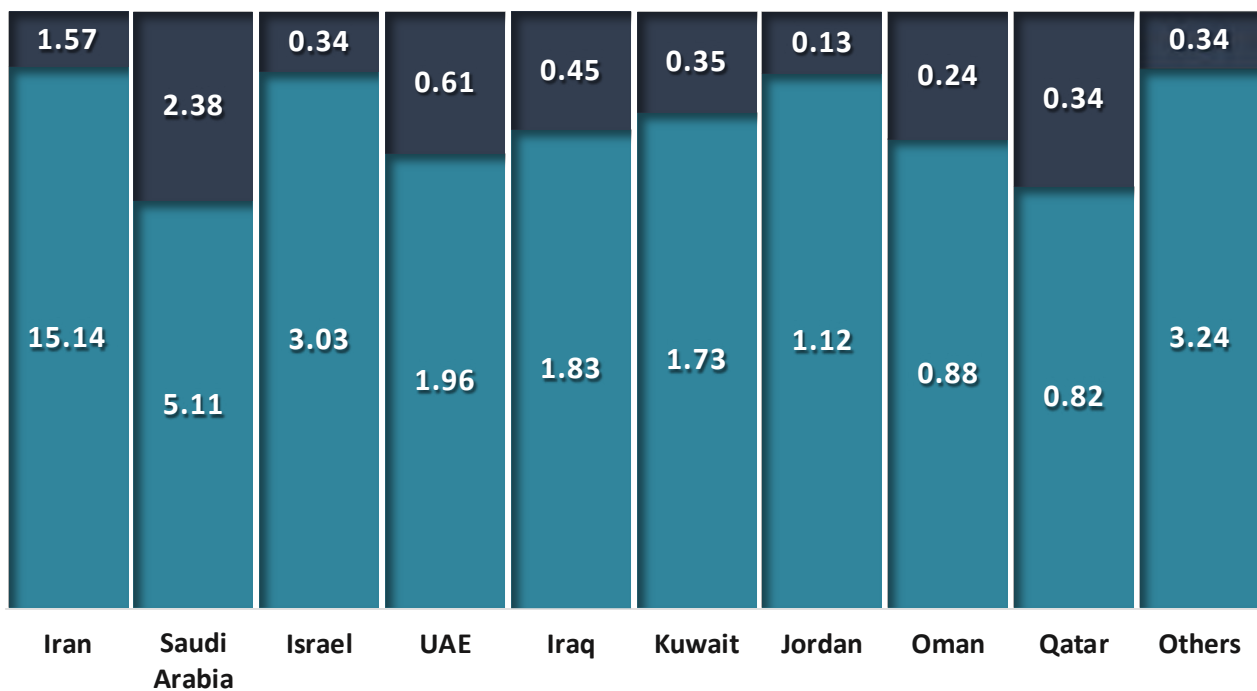
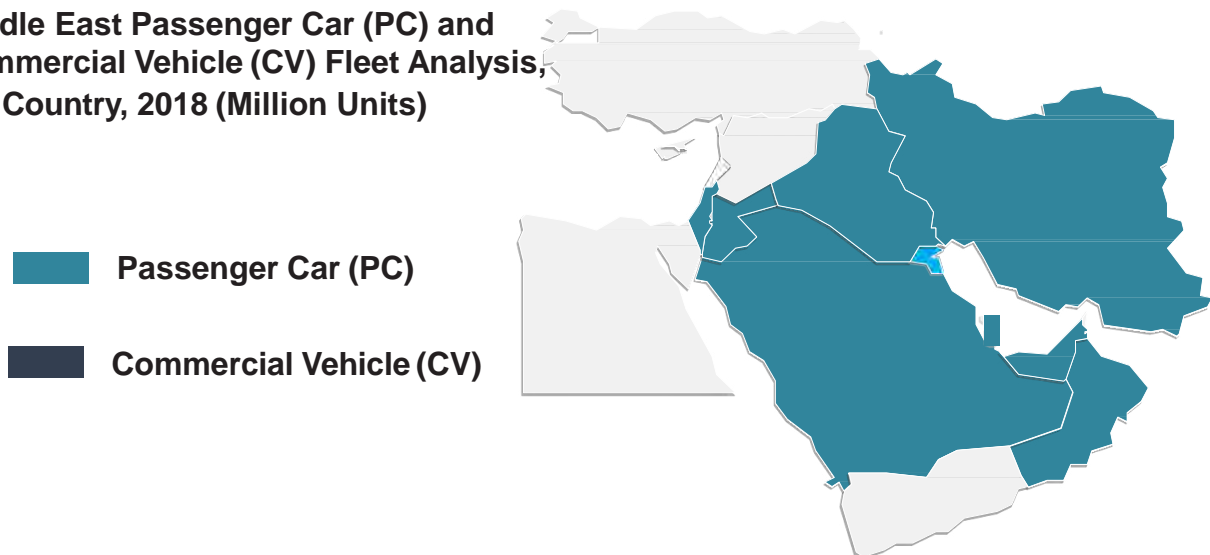


Drivers

Challenges

Overview of Middle East Vehicle Fleet

Middle East Passenger Car (PC) and Commercial Vehicle (CV) Fleet Analysis, By Country, 2018 (Million Units)



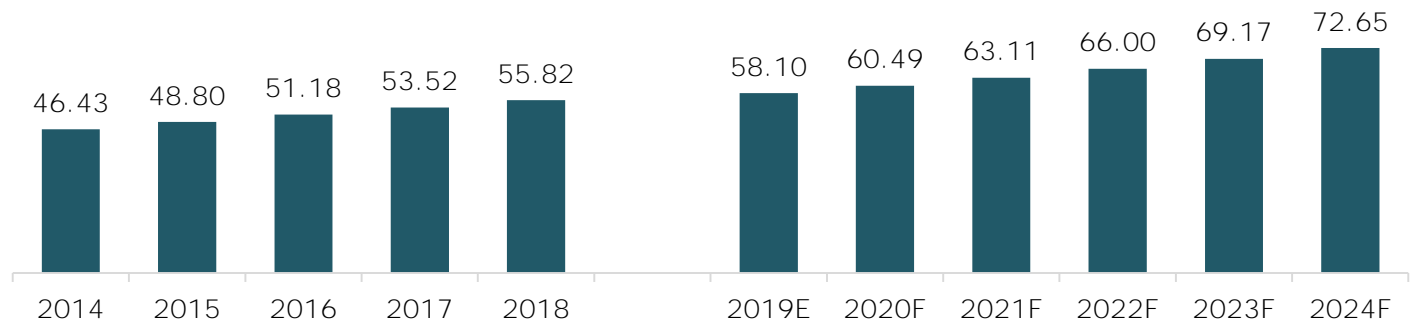




Middle Tire Outlook

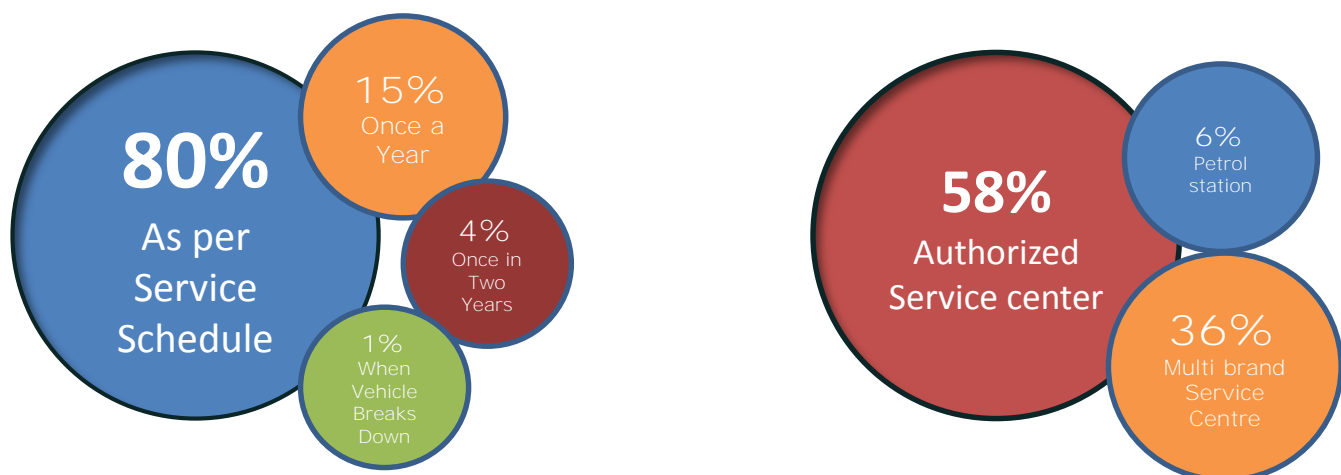


Middle East Tire Market, By Volume (Million Units), 2014-2024F



Source: TechSci Research

Figure 10: Middle East Automotive Vehicles Service Periods and Service Locations, 2018

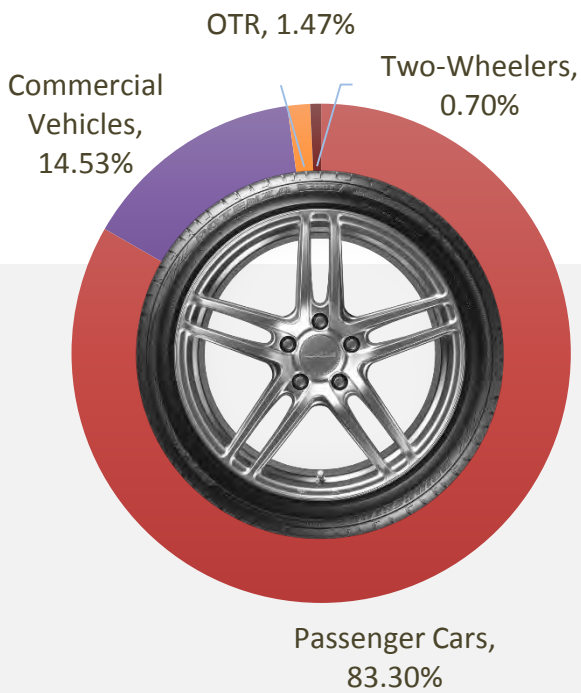


Source: TechSci Research

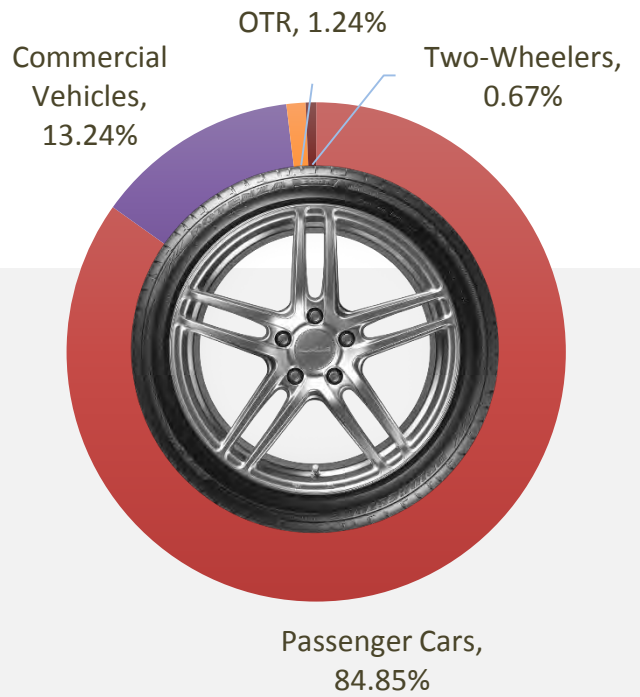
Factors Driving the Tire Market in Middle East



Middle East Tire Market Share, By Vehicle Type, By Volume, 2018 & 2024F



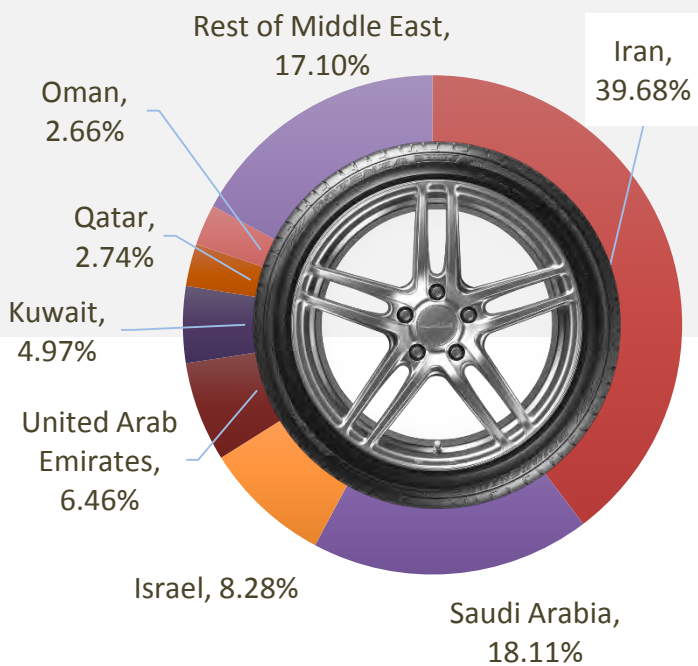
2018



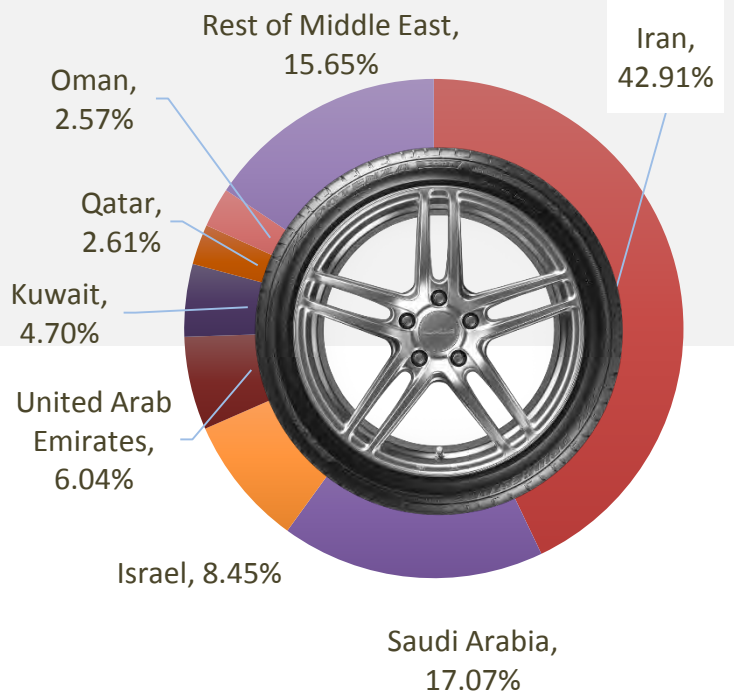
2024F

Source: TechSci Research

Middle East Tire Market Share, By Region, By Volume, 2018 & 2024F



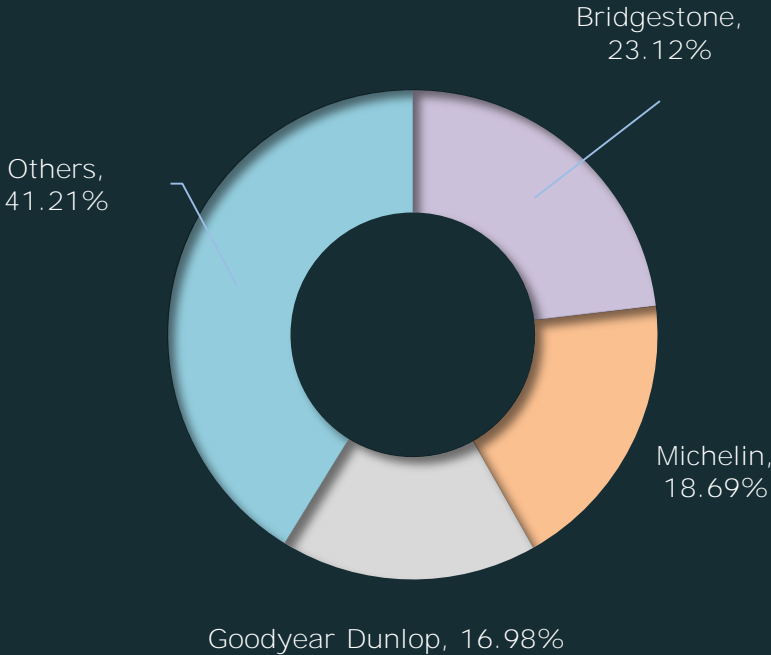
2018



2024F

Source: TechSci Research

Middle East –Tire Market Share,
By Company, By Volume, 2018



2018

Middle East –Future Opportunities in Middle East Tire Market



Market Trends & Developments

Significant Number of Female Drivers to be added in Saudi Arabia

Localized Production by OEMs

Increasing Retreading of Tires

Growing Online Tire Sales

